



## Chamber of Commerce Convention & Visitors Bureau

### Hillsboro Happenings

115 North  
Covington •  
Hillsboro, Texas

June 5, 2014 •  
Volume 1, Issue 5

### A Message from the President

As I visit both in person and by phone with people they tell me, “We drive by Hillsboro on our way to”, and then name the town. The Chamber wants to add, “We stopped in Hillsboro” to the conversation. The Chamber is refreshing our billboard focusing on Stop, Shop and See Hillsboro. We will use direct mail and social media to encourage people to EXPERIENCE Hillsboro. We have well managed Restaurants and Hotels. During the Month of June, I am asking each of you to tell one of your friends in the Metroplex, Austin or other areas about the Dining Experiences in Hillsboro. If you know someone who needs overnight accommodations an hour away from the Metroplex, help us brand Hillsboro as an economical alternative for safe overnight stays.

We would like to thank Ryan Collett with Agrilife Extension for inspiring the city and Main Street to embrace the Farmers Market, Sunflower Saturday and the rich heritage of farming and agriculture to the Hill County. The marketing team is reaching out to a large geographic area and spreading the word about the agriculture and farming experience. Hotels will offer special rates for those wanting to plan an overnight stay.

Recently, I visited with Hotel owners and Managers. We have some beautiful properties in Hillsboro.

Also I visited with Tim Holtcamp with the Waco Small Business Development Center who consults with business owners and potential business owners. He has a wealth of information for coaching business owners to take their businesses to the next level.

### Upcoming Events

- June 3 - Business After Hours - 5-6:30 pm
- June 4 - 9 AM – Tourism Board Meeting – Chamber Office
- June 7 - Farmers Market Grand Opening
- June 6 & 7 - Hillsboro Main Street Sidewalk Sales
- June 6 & 7 - First United Methodist Church Basement Sale
- June 20 - Chamber Board Meeting
- June 16-21 - Hill College Basketball Camps
- June 12-25 - Hill College Softball Camps
- April – October - Cell Block Museum open each Saturday in June. 254-582-2640
- June 21 - Sun Flower Saturday & Lunch
- July 4 - Parade
- July 10, 2014 - Chamber Luncheon at First United Methodist Church (Historic City Hall is booked)
- July 17 & 18 - Hill College Softball Camps
- July - Baseball and Softball Tournaments are scheduled. We are looking for volunteers to provide “things to do” for sports teams visiting Hillsboro
- September 26 & 27 - Cotton Pickin’ Fair
- October 3, 4 & 5 - Pioneer Days - Whitney
- Dec 4 - Legislative Update – Tentative -
- May 15 & 16, 2015 - Hillsboro Chamber Golf Classic – Hillsboro Country Club

### Thank You

Leadership Hillsboro and the Chamber appreciates Jack Harper, John Versluis, Lizza Trenkle, Kristin McGinty, and Kari Buzbee for overseeing Leadership Hillsboro.

Business  
After  
Hours

**JUNE 3**

**BUSINESS AFTER HOURS AT  
DEPOT – CHAMBER OFFICE  
5: PM TO 6:30 PM**



# Grand Opening Farmers Market

**Hillsboro Courthouse Square Saturday  
June 7, 2014 8 am**



**Locally Grown Produce  
Honey & Jams • Artisan Cheese •  
Fresh Eggs  
Longhorn**

**Beef • Fresh Baked Goods**

**Family Fun Games**

**Bouncy House Music**

**Live Remote**



**Sponsored by:**



## MAIN STREET



“Farm Fresh Hillsboro” – it is a branding image idea for the City from our County Extension Agent, Ryan Collett that can be seen in the green fields surrounding us, especially with the much-welcomed rains. Produce is becoming more plentiful and just in time for the Grand Opening of the Farmer’s Market, on June 7, 2014. A banner sponsored by AgTexas Farm Credit and created by Hog Wild Graphics will soon be up in downtown announcing the opening which will include a bouncy house donated by Space Walk and a live remote radio broadcast by KHBR. On behalf of Main Street, the sponsor of the Farmers Market, I invite and encourage everyone to attend.

The Main Street Board has also been busy working on determining the eligibility for sign, awning, façade or interior grants for Main Street area businesses, all Chamber members, including: Up In Smoke, Roadside America Museum, and Top Notch Personnel. The Board just awarded a sign grant to a new business on the square, attorneys FulBright-Winniford who will, of course, soon be invited to join the Chamber.

Main Street’s next big project is the Cotton Pickin’ Fair and BBQ cook-off so expect to see more flyers, banners, and Facebook postings as we advertise this event to be held on September 26 and 27, 2014. An International Barbeque Cookers Association sponsored barbeque cook-off with prizes, vendor booths, beer and BBQ, a street dance, and children’s activities are being planned and organized for a fun time and celebration for all. The Main Street board, the Chamber and community volunteers are busy working on it

Jennifer Cox

Main Street Manager

## Sunflower Saturday



AgriLIFE Extension and Area

Farmers are planning a Sunflower Saturday – June 21-  
Tour of Farms

And Lunch at Historic City Hall. You will be able to  
purchase tickets for the Lunch.

A few weeks ago, I stopped by and visited with Paula Earp,  
she was planting sweet potato vines in her flower beds.  
Bonnie Burson has added plants to the front of the  
Antique Mall. First United Methodist Church planted  
flower as well. I see you sprucing up our area. If you are a  
business owner or a tenant on the Courthouse Square or  
on Elm or Franklin, what can you do to make the area  
more inviting.

It will take all of us to make Hillsboro the BEST!

**New Chamber Member Welcome**

**Air Evac Life Team**

**Dickey's Barbecue Pit**

**EconoLodge**



Hillsboro Chamber  
of Commerce

Newly Elected City Council



Municipal Court Judge, Dave Heald  
Any Smith, Francis Zarate, Scott Johnson  
and Mayor Edith Omberg

**Job Fair - June 2<sup>nd</sup>**

2pm-6pm

**Jack of All Trades is  
sponsoring a Job Fair at**

Workforce Solutions Center  
233 East Elm - Hillsboro



**First United  
Methodist Church  
Basement Sale  
June 6<sup>th</sup> & 7<sup>th</sup>  
Unique Treasures**

## Networking Opportunities

**Business-After-Hours – June 3<sup>rd</sup>**

**5-6:30 pm**

**Depot – Chamber Office**

July Business After Hours is sponsored by Salon 110

## Ribbon Cuttings

**EconoLodge – May 28**

**Parallel Electric – to be announced**

**Dickey BBQ Pit – to be announced**

## Benefits to Chamber Membership

1. Networking Opportunities
2. Marketing and Sponsorship Business Builders
3. Educational Events
4. Ribbon Cutting and Open House
5. Business Referral Services
6. Community Service



## Hill College Sport Camps

Girls Volleyball Camps - [www.hillcollege.edu/athletics](http://www.hillcollege.edu/athletics)

Girls Softball Camps – [Lebner@hillcollege.edu](mailto:Lebner@hillcollege.edu)

Girls Basketball Camps – Scott Hyland – 254-659-7965

## Staff

**Vicki Hidde**, President

**Rachal Cox**, Executive Assistant

**Jennifer Cox**, Main Street and Tourism Manager

**Cleo Davis**, Historian

## Leadership Hillsboro

Christy Bailey

Sally Divin

Jessica Haakinson

Edith Monroy

Jim Dalglisch

Brian Forns

Stefan Lloyd

Jasmine Pope

## Hillsboro Chamber Board

**Ryan Cowan, DDS, Chairman**

Cowan Family Dentistry

**Ben Cowan, Past Chair**

Citizen National Bank

**Greg Shropshire, CPA, Treasurer**

Pattillo, Brown, & Hill, LLP

**Steve Pyle**, Brandom Holdings

**Steve Hennigan**, Gebo's Distributing

**Noah Dansby**, Edward Jones

**Kari Buzbee**, Lone Star Ag Credit

**Barry Bailey**, State Farm

**Shannon Herrell**, Hog-Wild Graphics

**Jeannetta Green**, Gallery Massage

## Ambassadors

**Anne Blaha**, First National Bank of Central Texas

**Chris Fitch**, Encompass Home Health

**Jamie Siddons**, Julie Siddons Realtors

**Jennifer Nowlin**, Hill County Title

**Karen Duskocil**, Lone Star Ag Credit

**Natalie Meeks**

**Pamela Bowman**, Salon 110

**Shelly Kettler**, Young's Animal Hospital

**Monica Rhea**, Salon 110

**Noah Patton**, Salon 110

**Gary Mach**, Mach -1 Systems & Solutions

**Mary Jane Mach**, Mach-1 Systems & Solutions

