



MESSAGE FROM THE PRESIDENT VICKI HIDDE



The City of Hillsboro and Chamber of Commerce welcomes Frank Johnson as City Manager. As we continue to work together, gain momentum and complete projects and events, we are seeing progress. If City Officials and the Chamber could wave a magic wand and see overnight success we would do so! But we can't.

Better things are on the Horizon.

Over the next few weeks we will be asking for your support for the Chamber Banquet. This year there will be a change of venue. We are working on the details. The Banquet will be at the Colonial Grand Hall. Tonja Bitencourt with the Grand Colonial Hall is one of our newest members.

Matt Thomas with Ag Texas Farm Credit is helping with Membership Development. Thank you Matt!

Rarely do I hear, "I don't see any value in chamber membership." But when I do, it rocks my world.

This week, I investigated our ChamberMaster Software and Website. During the process, I found an interesting report, which showed the number of clicks to category members' websites. This report tracked the data for 2014 and beyond.

The reasons that I give for new members to join is you will get a ribbon cutting and The Hillsboro Reporter covers the Ribbon Cutting. We also feature new and existing businesses on Social Media and in our Chamber Newsletter. The advertising alone is worth the cost of membership.

Now I can show you a graph of the number of clicks to your business category which originate from the chamber website.

If members have a promotion, I will be happy to send information to our members. You can post a Hot Deal for Members on Chamber Master.

Let's Grow Together ★

Director@hillsborochamber.org



HELP US!

Suggest Hashtags to brand Hillsboro – We need your help!

Hillsboro Happenings

115 N Covington • Hillsboro, TX 76645

February 2, 2015 Volume 1, Issue 11

254-582-2481



UPCOMING EVENTS

LIONS CLUB - Tuesday Lunch (noon) At First United Methodist Church

ROTARY CLUB - Wednesday Lunch (noon) Lone Star Cafe

March 2– Main Street Board 5:30 pm

March 11 - Tourism Board Meeting - 9 am

February 11- 1:30 IKO Southwest Ground Breaking.

February 11-Hillsboro ISD Community Coffee 7:30 am to 9 am

February 13 – Hillsboro City Library – 4 pm to 6 pm - 118 S Waco - Celebrating 100 years from Post Office to Library

February 19 - Chamber Board meeting - Noon

February 26 - Hill County Day in Austin – Cost for trip is \$25.00.

March 3 – The Brock McGuire Band – Hill College – www.hillcollege.edu/events/index.html

March 5 - Chamber Banquet – Colonial Grand Hall

April 9- Boys and Girls Club Breakfast of Champions – Featured Speaker D.D. Lewis, Dallas Cowboys; 7:30 am

April 16 – Historic Preservation Dinner – Historic City Hall

April 18- Hill College Rodeo

May 2 – Triathlon/May 16 – Golf Tournament

May 29 – HISD - Graduation

www.hhs.hillsboroisd.org/pages/Hillsboro_High_school/Calendar

June 13 - Hillsboro's New Bond's Alley – Juried Art Fair

Summer – Farmer Market; Movie Night

Sept 25-26 – Cotton Pickin' Fair/BBQ Cook off, Dodge Rodeo

October 31 – Haunted House

November 11 --Veterans Day Parade

December – Christmas on Elm

December 12 & 13 – Christmas Tour of Homes Heritage League

Hill County Day in Austin

Mark your calendar for February 26th – Chartered Buses will leave from Historic City Hall at 6:45 am. Cost is \$25.00. Cost includes transportation and lunch.

The Premium Sponsors are: HILCO and ATMOS,; Other Sponsors are ONCOR, AT&T and Hill County Farm Bureau.

Contact The Chamber for reservations
254-582-2481



2015 Christmas Lights

The Committee is moving forward with plans to light up Hillsboro for Christmas 2015.

2015 Bond's Alley

The Bond's Alley Committee is moving forward with the Juried Art Show and Festival- June 13 - Saturday



Like Hillsboro's New Bonds Alley on Facebook



**93rd Annual
Chamber of Commerce
Awards Banquet
At Colonial Grand Hall
65 West Franklin Street**

**Thursday: March 5, 2015
6 pm Silent Auction
Dinner 6:30 pm**

We are requesting nominations for the

- Regional Business of the Year
- Local Business of the Year
- Citizen of the Year
- Hall of Fame Inductee

Each nomination will require an application* and formal letter nominating the businesses and individuals for the designated award. In addition we are requesting a bio or resume on the individual, to include accomplishments, memberships and other information that displays leadership and community building contributions along with a photo and two letters supporting the nomination.

Ryan Collett with AgriLife Extension will coordinate the selection of Farm Family of the Year.

***You will find the application at
www.hillsborochamber.org**

Donations

The chamber will be soliciting donations for the silent and live auctions.

Reserve you table today:

**Premium Tables: \$575.00
Regular Tables: \$350.00
Individual Tickets: \$45.00**

Membership Drive

We are asking our Board, Ambassadors and Members to participate in our new membership development campaign. A new membership directory will be printed within the next few months.

RIBBON CUTTINGS

David Dumas and Dan Dent with Fulbright Winniford PCI



Frank Johnson speaking at the Goody Mill hosted by Bonnie and Richard Burson



Mayor Edith Omberg and Former Mayor Will Lowrance



Leonor Corral's LaGran Feria Thrift Store



County Fair

Allyson Sawyer and Maddie Pittman



Megan Boyd conducting social media training for chamber staff and members

In Early February, I took a drive to Clifton – What a charming community.

While I noticed many things, one thing that popped out were the clean windows in their downtown area. Signage was consistent in image. You could see their BRAND.

I am wondering if we could have a Window Washing Wednesday once each month. It would give us a fresh look.

Many shops were closed on Monday, much like the shops in Hillboro. Clifton appears to be a weekend destination and escape for folks in the metroplex.

Why can't Hillsboro earn the same distinction? Let's clean up and get ready for visitors. Spring is a few months away.



Itasca Awards Banquet

Congratulations

Quality Inn Hillsboro has earned the 2015 Gold Hospitality Award from Choice Hotels International Congratulations to Manager, Sondra Smith who also serves on our Tourism Board member.

HILLSBORO CHAMBER

BOARD OF DIRECTORS

Ryan Cowan, DDS, Chairman

Cowan Family Dentistry

Greg Shropshire, CPA, Treasurer

Pattillo, Brown, & Hill, LLP

Kari Buzbee, Lone Star Ag Credit

Barry Bailey, State Farm

Shannon Herrell, Hog-Wild Graphics

Jeannetta Green, Gallery Massage

Kenny Russo, Hill Regional Hospital

Jim Dalglish, Hill College

Larry Bossier, Bossier Chrysler, Dodge, Jeep Ram

Matt Thomas, Ag Texas Farm Credit

Dwayne Lusk, Brandom Cabinets

Ambassadors

Anne Blaha, Lone Star Ag Credit

Chris Fitch, Encompass Home Health

Jamie Siddons, Julie Siddons Realtors

Jennifer Nowlin, Hill County Title

Karen Duskocil, Lone Star Ag Credit

Natalie Meeks, Apex Insurance

Pamela Bowman, Those Three Sisters

Shelly Kettler, Young's Animal Hospital

STAFF

Vicki Hidde, President

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254-582-2481

Rachal Cox, Executive Assistant

rachalcox@hillsborochamber.org

Cleo Davis, Historian

www.HillsboroChamber.org

COMMENTS FROM OUR MEMBERS

I have found the Chamber to be an excellent source for strengthening relationships with other businesses and a way I can be directly involved in successfully contributing towards growth in my community.

Karen Duskocil, Lone Star Ag Credit

Our disappointment with the chamber, changed almost overnight after we met Vicki Hidde. She told us to expect a return on our chamber investment and the chamber has delivered. Not only does the chamber solicit your ideas and recommendations, but the staff surpasses our expectations.

Brittany Cockerham, Glitz and Glamour

The chamber supports small business, Main Street and community activities. I am honored to be a member of the Hillsboro Chamber and support their programs.

Rhett Reddell, R & R Fitness

The Chamber helped promote Aaron's by showing and helping us get more involved in the community. Also they played a huge part in helping us with the donations for a recent local benefit fundraiser. Thank you for your hard work!

Aaron Fullerton, Aaron's Store Manager

Your comment can go here

HILLSBORO CHAMBER OF
COMMERCE

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