



Chamber of Commerce
Convention & Visitors Bureau

Hillsboro Happenings

115 N Covington • Hillsboro, TX 76645
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254-582-2481
www.hillsborochamber.org



Let's Grow Together

MESSAGE FROM THE PRESIDENT VICKI HIDDE



Wow! The 24th Annual Cotton Pickin' Fair was a big hit with both the young and young-at-heart. Main Street Manager Chris Moore led the charge by coordinating the BBQ Cookers, Vendors and pulled together a *Musical Event* that created a new Hillsboro BUZZ. The musical talent on stage thrilled audiences and brought back memories, while creating new ones. The talent on stage was exceptional. Thank you City of Hillsboro for your vision and hard work. One person told the Chamber, it was the best event in 13 year – Kudos to Hillsboro for supporting the 24th Annual Cotton Pickin' Fair

When pulling together an event like the Cotton Pickin' Fair, it takes sponsors, vendors and volunteers to ensure the success of the event. About 6 months ago Randy Pretzer and Scott Bossier came to the chamber with an idea for expanding the Cotton Pickin' Fair. They proposed a Bull Riding, Calf Scramble and Muttin Bustin' event along with a carnival. In addition to the folks at Bossier, sitting at the table were CK Reid, Keith Smith, Ray Landcaster, Rick Bailey and me. Enthusiasm and vision with the purpose of community building began to blossom.

While there was a planned RAM Ride and Drive, they wanted Farm Equipment, Lawn & Garden, and Ford and GMC dealers' presence.

There was another small detail that I forgot to mention Bossier requested the proceeds for the Carnival to help fund Chamber programs. Your Chamber tries to be good steward of the funds that are provided from dues, tourism, fund raisers and special projects. But there are needs and projects that cross the chamber's desk every week, but resources are limited. On a personal note, I would like to fund scholarships for underserved students and fund a project that would encourage community PRIDE!



www.hillsborochamber.org
Like us on Facebook

UPCOMING EVENTS

LIONS CLUB – Tuesday Lunch (noon) At First United Methodist Church

ROTARY CLUB – Wednesday Lunch (noon) Lone Star Café

October 24- Bob Phillips & Country Reporter Day in Waxahachie

October 31 – Halloween in Hillsboro

October 31 – Carnival at the Outlets at Hillsboro

Nov 4 – Tourism Board – Chamber Office 9 am

Nov 4 – Fund Raiser for City of Hillsboro K-9 Unit 5-8pm

Nov 10- City of Bynum Ribbon Cutting

Nov 11 -- Veterans Day Parade

Nov 19 - Chamber Board Meeting – Depot

Nov 21 – Sounds of Hillsboro – Kevin Ray Adams and Jon McConell – and Meagan Vaughn 7 to 12 pm

HISD-

www.hhs.hillsboroisd.org/pages/Hillsboro_High_school/Calendar

For Main Street Calendar of Events – Check out

Hillsboro Texas Main Street 

December – Christmas on Elm

December 4th – Friends of the Hillsboro City Library Holiday Gala (Friday)

Dec 5th Lighting Ceremony

Dec 12 & 13 – Hillsboro Christmas Tour of Homes
Heritage League
Taste of Hillsboro

June 4 and 5 – 2016 Bonds Alley



Rachal Cox



Recently, Rachal said she was both my right and left hand as an executive assistant. I can't say enough good things about Rachal's love for Hillsboro and her professionalism. She is young, bright, and full of ideas that move her career forward. She will be joining the Hillsboro Reporter. She has a love for writing, research and brings a technology savviness to her new role. She was quick to grasp chamber operations and the purpose of the chamber. The Hillsboro Reporter will be impressed with her inquisitive nature, drive and dedication. The chamber is looking forward to a continued relationship with her as she moves on to the next phase of her professional life.

Claribel Fuentes

Claribel Fuentes is training for the administrative assistant's position. Claribel volunteered at the Chamber Job Fair and the Bossier Western Show. Please join me welcoming her to our Chamber Family.

Upcoming Ribbon Cuttings



Golden Buffet – October 3 – 11:30 am
1507 Corsicana Hwy

H-Donuts & Floral Gallery to be announced

Ambassadors

The chamber is implementing a points system and will be recognizing Volunteers of the Quarter and Volunteer of the Year. By investing a few minutes of your time, attending ribbon cuttings and assisting with events, you can bank points and receive recognition for your support of chamber projects.

Leadership Hillsboro

2015-2016 Leadership Hillsboro Class is forming.

John Versluis, Frank Johnson, Kristin McGinty, Kari Buzbee, Sally Divin, Lizza Trenkle and Marchel M. Eubanks are the providing leadership to the new class:

Shane Brassell, Jessyca Brown, Laura Capehart, Csella Jung, Justin Lewis, Jerry Moore, Colin Perry, Brian Walker, Luther Ward, Paige Simon, Debbie Hancock and Vicki Adams.



December 12th & 13th



Farmer's Market



Hillsboro Courthouse Square

OPEN

This Saturday
8:00 AM

Support Local Farmers



THANK YOU BROOKSHIRE'S



Thank you Sponsors



BOSSIER

RAM

WESTERN SHOW

SEPTEMBER 26 & 27 2015



DOWNTOWN HILLSBORO
SHERI HEMRICK PHOTOGRAPHY

Thank you - Salon 110 and The Antique Mall for providing Electricity to the Announcer
Pamela and David Bowman you are the Best

BOSSIER - THANK YOU FOR YOUR INVESTMENT IN HILLSBORO



How much fun
can you
have on a
Saturday
afternoon?
Bull Ridding
Mutton Bustin'

Hillsboro Western Show

Sheri Hemrick's photos are
She captures the best slices of
www.gotpictures.us
Sept 26 & 27th 2015



Thank you Sponsors
Hills County Title
Gene's Auto Service

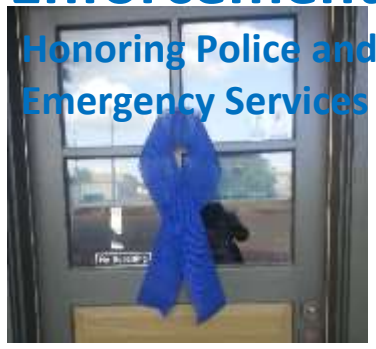
Cotton
Pickin'
Fair
Fun





Thank You Law Enforcement

Honoring Police and Emergency Services



Back the Blue

Thank You Sponsors

Outlets

at Hillsboro

Blackland Implement Co.

Largest Variety of Farm Machinery in Central Texas

Field

FORMS • PROMOTIONS

TE'JUN

THE TEXAS CAJUN
WWW.TEJUNTHETEXASCAJUN.COM

Brazos Valley

equipment co.

September 10th Chamber Lunch & Learn Survey Results

Please rate this luncheon overall today

	1	2	3	4	5
Food			1	5	21
Setup		1	1	9	16
Program			4	13	6

Do you use Social Media in your business?

	Yes	No
	20	4

Rate the effectiveness of social media

1	2	3	4	5
1	1	3	8	6

Was "The Buzz" what you expected

	Yes	No
	12	6

What do you see as the Premier Assets of Hillsboro

Historic Hillsboro	12
Agritourism	2
Shopping	1
Gateway to Lake Whitney	5
Youth Sports	5
Restaurants	1
Festivals	4

Use this to make us different from other towns

*All needs a lot of work
*location & people are great

How is the Chamber doing? (brief summary)

Great excellent good job good job Love Vicki's energy
 excelle Great Really
 nt ideas Well good Great- very active
 Great keep it
 great ideas up keep it up great
 have a good program in place Best in Decades getting better
 great

What would you like to see the chamber accomplish 2015-2016

More opportunities to network Bigger banquet; bigger CPF; PRCA Rodeo
 More restaurants; convention Develop reason for people to come to
 center Hillsboro
 drive traffic to downtown
 business revitalization of Hillsboro via multi-programs
 better turnout for Large Events at
 events more social media Outlet

What is your one take away from today?

Call people by name	Survey customers who did not buy	
Need to get a Facebook;	glad to see wanting to get the word out about Hillsboro	
Referrals, best way to grow business		Social media is the key, be personable
customer service	"Each one Reach one"	survey should be used
action oriented people care about improving Hillsboro		meeting new people
		buzz

Thank you David Waggoner for sponsoring the Luncheon

For those of you who gave us your opinions - Thank you for participating in the Chamber Survey.



Thank You
Jamie
Siddons
For Helping
With the
Program



HILLSBORO CHAMBER BOARD OF DIRECTORS

Chair, Kari Buzbee, Chair, Lone Star Ag Credit
Past Chair, Ryan Cowan, DDS, Past Chair
Cowan Family Dentistry
Dwayne Lusk, Wisenbaker Builder Services,
Formerly Brandom Cabinets
Greg Shropshire, CPA, Treasurer
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Barry Bailey, State Farm
Jeannetta Green, Gallery Massage
Kenny Russo, Hill Regional Hospital
Scott Bossier, Bossier Chrysler, Dodge, Jeep Ram
Matt Thomas, Ag Texas Farm Credit
Kristin McGinty, Texas Farm Bureau
Bill Sheffield, First Central Credit Union
Ada Motherspau, Hill County Title

Ambassadors

Anne Blaha, Lone Star Ag Credit
Chris Fitch, Encompass Home Health
Jamie Siddons, Julie Siddons Realtors
Jennifer Nowlin, Hill County Title
Karen Duskocil, Lone Star Ag Credit
Natalie Meeks, Floral Gallery
Pamela Bowman, Salon 110
Shelly Kettler, Young's Animal Hospital
Ada Motherspau, Hill County Title
Monica Hernandez, Wesley House Assisted Living

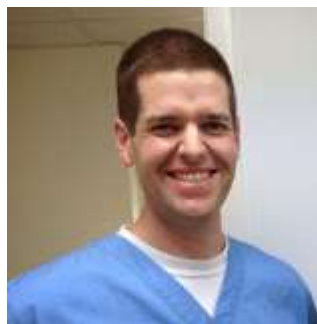
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Claribel@hillsborochamber.org

Cleo Davis, Historian

www.HillsboroChamber.org



When you see Dr. Ryan Cowan let him know how much you appreciate his leadership on the Chamber Board. He has served for two terms. He and the board took a risk when they hired the director with no chamber experience. He guided the board through change. There is vision in Hillsboro and now we need to capitalize on opportunity.

COMMENTS FROM OUR MEMBERS

We rely on your calendar! It keeps us informed.
Mary Alice Eastland, Hillsboro Heritage League

I want to take this opportunity to thank you for your support in putting together the Job fair...you did an outstanding job...Everything was professionally done.

Laura Harborth, Gate Precast Company

Working the chamber to strengthen the business environment creates a feeling of community with fellow businesses.

Karen Duskocil, Lone Star Ag Credit

We received more than 4 new clients after advertising in the promotional piece placed in the area hotels. There is an ROI on advertising with the Chamber

Brittany Cockerham, Glitz and Glamour

We are excited to once again sponsor Halloween in Hillsboro. Thank you for the chamber's encouragement and support last year. This year will be bigger and better as a Main Street project.

Rhett Reddell, R & R Fitness

The Chamber helped promote Aaron's by showing and helping us get more involved in the community.

Aaron Fullerton, Aaron's Store Manager

"...No Chamber of Commerce in our 40 years as business owners, has been more welcoming, been more attentive, been as willing to listen to suggestions and ideas, or tendered more tangible value than you and your team at the Hillsboro Chamber..."

W. Randy Pretzer, L. Scott Bossier II, and Larry Bossier – Bossier Dodge

HILLSBORO CHAMBER OF
COMMERCE

**PO Box 358
Hillsboro, TX 76645**

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Thank you