



MESSAGE FROM THE PRESIDENT
VICKI HIDDE



Recently I was asked for a report on what I do for tourism in Hillsboro. The “workaholic in me” can turn any leisure time into a project about chamber operations, tourism, ways to boost hotel occupancy, draw visitors to Hillsboro and more. When the Daytripper Editor made a casual visit to Hillsboro on a Saturday afternoon and when the Editor of Travel Centers of America national publication wanted a tour, I was honored to give my time and be the voice that promotes Hillsboro.

While in Washington D.C., I took note of the hospitality at the various tourist attractions. If I can show Hillsboro hospitality while creating a BUZZ about Hillsboro, I am all in.

Last weekend I visited Clifton. The city of Clifton has made it easy to do business in the town.

Also, I was in Bosqueville, which is north of Waco. It is a small community with 50,000 residents within 10 mile radius. I took the scenic route home to explore the country side.

The Chamber puts out approximately 300 promotional pieces in the Hotels each month which advertises local attractions and our historic downtown.

I have attended both the Itasca and Whitney Chamber banquets within three weeks. I am always observing what others cities do well. Once each quarter, I attend a Chamber CEO Luncheon and training in the metroplex.

In early January I spoke to Monday Review, squeezed in a few youth basketball, and High School softball games.

Many evenings when I am working late like this one, people stop by for Baseball forms or a tour of the building.

The chamber gives approximately 100 goodies bags to visitors who stop by the Chamber each month. Upon request we put bags together for groups traveling to Hillsboro.

From all indication there is fresh breath of enthusiasm swirling around our city! Lets keep the momentum moving in a postive direction.



www.hillsborochamber.org

Like us on Facebook Hillsboro Chamber of Commerce

Let's Grow Together ★

Director@hillsborochamber.org

Hillsboro Happenings

115 N Covington • Hillsboro, TX 76645
February 9, 2016, Volume 2, Issue 1
254-582-2481
www.hillsborochamber.org



Let's Grow Together

UPCOMING EVENTS

LIONS CLUB – Tuesday Lunch (noon) At First United Methodist Church
ROTARY CLUB – Wednesday Lunch (noon) Lone Star Café

February 11th, 11 am Travel Centers of America Ribbon Cutting

February 13th, Main Street Fire and Ice

February 16th, Special Tourism Board – Depot 8:45 am

February 16th, Ambassadors - Depot – 10 am

February 25th Chamber Board Meeting

First United Methodist Church

5:30 Silent Auction Begins

March 3rd – Chamber Award Banquet

May 20th – Hillsboro Annual Golf Classic

HISD-

www.hhs.hillsboroisd.org/pages/Hillsboro_High_school/Calendar

For Main Street Calendar of Events – Check out

Hillsboro Texas Main Street



June 4th and 5th – 2016 Bonds Alley



Over the next few weeks we will be putting together an inventory of local venues where meeting or event space is available and then making this available to meeting planners:

Eagle Event Center- 250 people

116 E. Franklin

- \$100 deposit
- \$250 rental w/tables & chairs
- \$125 extra for linens

Rocking G's

1924 S. Abbott Ave

- \$250.00 for Inside
- \$350.00 for Outside & Inside

Contact Kay or Cal Green

Cal: (214) 566-5086 Kay: (817) 659-9627

Hillsboro Chamber of Commerce

MKT Depot- 30 people

115 N. Covington

- \$50 deposit \$50 ½ day
- \$100 full day
- \$10 extra each hour for concierge service

Claribel Fuentes or Vicki Hidde (254) 582-2481

The Colonial Grand Hall

65 W. Franklin

Tonja Bitencourt - Cell: 817-734-4607

Email: tonja@colonialgrandhall.com

Bernardo Bitencourt - Cell: 817-360-4395

Email: bernardo@colonialgrandhall.com

The Eastland Annex- 60 people

106 N. Covington

- \$75 hour (minimum of 2 hours) with \$100.00 Deposit
 - \$300 1 day (24-hours) with \$300 Deposit
 - \$500 (48 hours) with \$500.00 Deposit
- Donna Hubbard (254) 582-2762

Hillsboro Historic City Hall- 150 people

127 E. Franklin

- \$200 deposit \$200 rental

Barb - (254) 580-1459

Roadside America – Private Party Room

312 East Elm Street

Carroll Estes – 972-291-2958 (call for more information)

Hillsboro Country Club - 254—582-8211

Travel Center of America - Restaurant

All rental rates are subject to change

We will showcase Chamber Members



The Hillsboro Chamber of Commerce is requesting nominations for our annual Awards Banquet - Help us celebrate our History while looking toward the future.

Nominate a Hillsboro Business and Community Leaders for Awards

Hall of Fame

Regional/National Business of the Year

Local Business of the Year

Citizen of the Year

We will also Honor our Ambassador of the Year

Farm Family of the Year (selected by Zach T. Davis)

Please submit your nominations to the chamber:

director@hillsborochamber.org

or Fax 254-482-0465

Silent Auction and Live Auction Items are needed for the Award Banquet



The 94th Annual Awards Banquet is scheduled for March 3, 2016. We will be contacting you for donations for the Silent and Live Auctions. In 2015, the Chamber Members were so supporting of our events, fund raisers and special projects. Thank you for making 2015 everything we expected.

Not only are we excited about the 2016 and the many opportunities to serve the community, because we are building on 2015 programs. We would be honored to promote your business through social media, the Chamber website and special events. You will be hearing more about 2016 plans in coming weeks.

Business is Growing and Expanding in Hillsboro

Bonnie Burson's The Goodie Mill



Jeannetta Green's Gallery Massage



Kim Hargrove's Rustic Charm



First Hispanic Business Forum



MEMORABILIA MUSEUM

Party Room
Book your event in a
nostalgic setting
972-291-2958

A Ticket a Tasket –
 Paula and Ronney Earp



Travel Centers of America



	COLE FORD
Sales Service Parts	Cole Ford Sales 582-5361 Toll Free-1-800-572-5361 1-35 Hillsboro, TX www.colefordsales.com

HILLSBORO CHAMBER BOARD OF DIRECTORS

Chair, Kari Buzbee, AgTexas Farm Credit
Dwayne Lusk, Wisenbaker Builder Services,
Formerly Brandom Cabinets

Greg Shropshire, CPA, Treasurer
Pattillo, Brown & Hill, LLP

Barry Bailey, State Farm

Jeannetta Green, Gallery Massage

Kenny Russo, Hill Regional Hospital

Scott Bossier, Bossier Chrysler, Dodge, Jeep Ram

Matt Thomas, AgTexas Farm Credit

Kristin McGinty, Texas Farm Bureau Insurance

Bill Sheffield, First Central Credit Union

Ada Motherspau, Hill County Title

Ambassadors

Anne Girard, Lone Star Ag Credit

Chris Fitch, Encompass Home Health

Jamie Siddons, Julie Siddons Realtors

Jennifer Nowlin, Hill County Title

Karen Duskocil, Lone Star Ag Credit

Natalie Meeks, Floral Gallery

Pamela Bowman, Salon 110

Noah Patton, Salon 110

Shelly Kettler, Young's Animal Hospital

Melissa Arnold, DVM, Young's Animal Hospital

Ada Motherspau, Hill County Title

Monica Hernandez, Wesley House Assisted Living

Mary Mercado, Wisenbaker/Brandom Cabinets

Anna Villa, Wisenbaker/Brandom Cabinets

STAFF

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Claribel Fuentes, Administrative Assistant

Claribel@hillsborochamber.org

Cleo Davis, Historian

www.HillsboroChamber.org

COMMENTS FROM OUR MEMBERS

We rely on your calendar! It keeps us informed.

Mary Alice Eastland, Hillsboro Heritage League

I want to take this opportunity to thank you for your support in putting together the Job fair...you did an outstanding job...Everything was professionally done.

Laura Harborth, Gate Precast Company

Working the chamber to build community has value as we strengthen the business environment.

Karen Duskocil, Lone Star Ag Credit

We received more than 4 new clients after advertising in the promotional piece placed in the area hotels. There is an ROI on advertising with the Chamber

Brittany Cockerham, Glitz and Glamour

We are excited to once again sponsor Halloween in Hillsboro. Thank you for the chamber's encouragement and support last year. This year will be bigger and better.

Rhett Reddell, R & R Fitness

The Chamber helped promote Aaron's by showing and helping us get more involved in the community.

Aaron Fullerton, Aaron's Store Manager

"...No Chamber of Commerce in our 40 years as business owners, has been more welcoming, been more attentive, been as willing to listen to suggestions and ideas, or tendered more tangible value than you and your team at the Hillsboro Chamber..."

W. Randy Pretzer, L. Scott Bossier II, and Larry Bossier – Bossier Dodge

HILLSBORO CHAMBER OF
COMMERCE

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Hillsboro, TX 76645

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