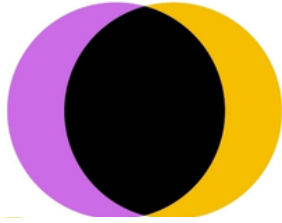


HILLSBORO TX ECLIPSE PREP FOR BUSINESSES



ECLIPSEBOROSM
HILLSBORO, TX | APRIL 8, 2024 | 1:38:43 PM

STAY UPDATED: WWW.ECLIPSEBORO.COM
ASK QUESTIONS: INFO@ECLIPSEBORO.COM

CONNECT: (254) 582-3271

Preparations

VISITOR INFLUX Thursday through Tuesday 4.4.24 to 4.9.24



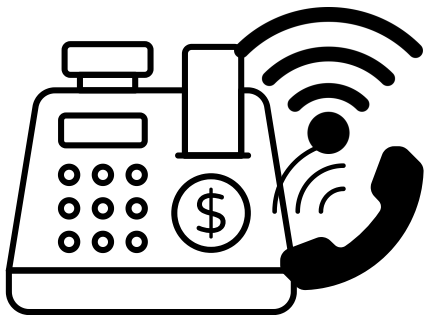
**ADDITIONAL STAFF
& SCHEDULING**

**STOCK UP &
STOCK UP EARLY**



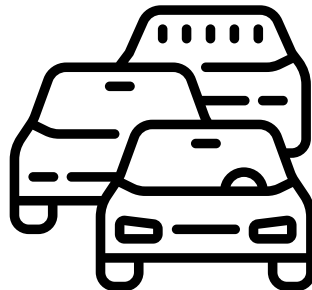
**EXTEND BUSINESS
DAYS & HOURS**

SELL ECLIPSE GLASSES



**BACKUP PLAN FOR INTERNET
SPEEDS, SALES AND CASH**

**TRAFFIC, PARKING
& EMPLOYEES**



MERCH SALES FOR TOURISTS



**VISITOR
NECESSITIES SALES**



EXTEND HOURS AND DAYS AND CAPACITY - Thursday through Tuesday 4.4.23 to 4.9.23 are the prime days for visitors. Consider sidewalk sales, outside seating at restaurants, & additional staff to serve more customers. Also consider extending your business hours & days.

STOCK UP on your regular product, AND customer necessities like TP and soap. Consider selling merch, eclipse glasses and souvenirs and products for visiting adults, children and pets.

EMPLOYEES Talk to your team about your business eclipse plan AND employee planning for food, gas, commute, parking and communication during the eclipse. Have a plan & prepare early!

CASH AND CREDIT CARDS Be prepared for more cash transaction than usual. Have extra change and tills set up. Plan ahead for large cash deposits and bank hours on Monday 4.8.23. Have a back up plan for credit card internet connectivity and credit card transactions. Do you have an old school credit card imprinter?

INTERNET AND CELL SERVICE Have back up plans for slow speeds or outages. Prepare employees. If a land line is available in your business, prepare your policy in advance, if asked by visitors to place calls for personal or emergency calls.

DELIVERIES Plan ahead to schedule deliveries before and after the eclipse prime days of Thursday through Monday, if possible.



STAY INFORMED AND KNOW WHO TO CALL WITH QUESTIONS. Getting the official City of Hillsboro eclipse updates is important starting now. Sign up for email updates at www.eclipseboro.com

AREAS PLANNED FOR VISITORS The main attractions being planned for visitors are located at the Outlet Mall, Downtown Hillsboro, Wallace Park, and Hillsboro Municipal Airport.

ASK QUESTIONS Each business will be impacted differently. Your questions leading up to the eclipse help prepare you, and help us understand how to further plan. Please call or email to discuss your eclipse planning, questions and concerns at 254-582-3271